



FRIENDS OF LIBRARY 2017- 18

READ.WRITE.INSPIRE



ABOUT Friends of Library Association

We represent the literature community of renowned SVKM's Narsee Monjee College of Commerce and Economics; literature is a source of knowledge and intellectual refreshment to the learning community. We also represent the library and work towards its overall betterment and in the process, attracting more students to the library. FOL works towards bringing students interested in different types of literature under one umbrella and provides a platform to grow and explore the world of art and culture. The entire team FOL, from its beginning has worked to build a positive literary culture in the college and in the process motivating the budding writers and artists of tomorrow.

WRITERS JUNCTION

- The first event of the year, “Writer's junction” organized by the Friends Of Library Committee on 8th SEPTEMBER 2017 was with the objective of providing a platform for the writers of NM to showcase their writings in front of a wider audience, whereby encouraging the budding writers within to explore the possibilities of writings and the paradise of literature itself.
- The foundations of the event were laid by our reputed faculties Mr. Harish Sir , Ms . Pooja Ma'am, Ms. Nikita Ma'am also our Principal sir Dr. Parag Ajagaonkar , Vice Principal Ms. Gomati ma'am who gave us brief

knowledge about what writing is in their perspective and sharing their personal experience as they engulfed themselves in the world of books.



RANDOM NOTIONS

- *An interesting stall put up by the NM College's Friends of Library was named Random Notions, a campaign held on 21st and 22nd of December between 9am and 1pm. The thought behind envisioning such a campaign was to promo the expression of thoughts!*
- *We owe our expressing capabilities to varied factors, one of them being television. Exposure leads to acceptance and acceptance leads to expression. Owing to this relativity, a board was set up with stills from various TV series and sticky notes were used pen down the expressions.*
- *We saw around 400+ sticky notes throughout the board signifying the approval of our idea of expression by our very happening, tra*
- *ditionally dressed, college crowd.*
- *The two day long campaign was a big hit and saw some really crazy ideas, we proved that not all thoughts are said out loud.*



FOURTH ESTATE

- *FOURTH ESTATE* was another interesting event planned and executed by FOL which was conducted on 8th January 2018.
- The event was organized in regards to throwing some light on the art of journalism and what the future holds for journalism as career, passion or even as a hobby!
- The event's chief guest was Mr. ANIL KUMAR SINGH, a metro editor of TIME GROUP OF INDIA for 25 years and FREE PRESS JOURNAL metro editor for 9 years, also an independent journalist and writer.
- He shared his valuable knowledge and experience with the students of college and his unique idea of questionnaire solved endless doubts of students and faculty.
- It was followed by our Principal Sir's talk in which he shared his amazing experiences of journalism, newspaper articles which gave us an insight into the fundamentals of newspaper, its importance and working.
- After putting forward an elaborate plot on how the newspaper works, the students gave their views, experiences while reading, joining the art of journalism etc.
- Because 'journalism is an ocean with endless words and rays of sun.'

illusion

2017 -18

Exploring literature.....



ILLIUSION PRE – EVENT POOJA 2017-18



WEB SERIES EXPLANIED

- *This event mainly revolved around the surging presence of web series in the entertainment industry.*
- *In order to enlighten the students about the same, we invited India's leading web media company's- The Viral Fever-founders.*
- *Mr. Anandeshwar Divedi, Mr. Saurabh Khanna, Mr. Shreyansh Pandey and Mr. Abhishekh Yadav graced the event.*
- *The students had an interactive session with the guests and were thoroughly satisfied with their answers.*





SPOKEN POETRY

- *In this event, we strived to bring out the unsaid and unexpressed emotions within the youth through spoken poetry.*
- *A poem well-written and well-executed is capable of producing a surreal moment in the hearts of the audience.*
- *In order to produce a truly heart-touching event, we invited poets who are a wild sensation among the youth to perform in the college- Daaniyal Sayed and Jidnya Pandya.*
- *The event was held in the library of the college which was appropriately decorated for the occasion.*
- *There was a huge response from the students as it was the first time the library would be depicted in a way which made the students interested in literature.*
- *We also encouraged poems and performances from the students which were judged and nurtured by our guest poets.*



SHORT STORY WRITING WORKSHOP

- *The impact of short writings is growing with the evolving world. Short writings usually connect with the people's emotions as they convey their meaning in a straight-forward and heartfelt way.*
- *Scribbled Stories, Terribly Tiny Tales, Scrawled Stories, The Good Quote are some of the many popular pages on social networking sites where messages and learnings about life are expressed with minimal usage of words.*
- *Through this event, we intended to enrich the skill of creative writing among the students.*
- *Workshop was held by such an organization called 'Beyond Thoughts' to help the students form their own motivational quotes, their own stories which would be confined in mere three sentences, etc.*

- *The inculcation of creative writing automatically catalyses the inculcation of creative thinking.*
- *This event focused on enabling the students to express their emotions as easily as possible.*



LIFE OF AN AUTHOR

- *This session aimed to find answers to the questions like-*
- *What does a usual day of an author look like?*
- *What are the problems faced in this profession?*
- *What position does an author hold in the Indian society?*
- *How important is literature in the overall framework of the society?*
- *It was a major highlight of the event as the sheer presence of a celebrity author would draw in huge crowds.*
- *We invited Ms. Janhavi Acharekar, a famous writer, blogger and two-time curator of the Kala Ghoda Festival in Mumbai to grace this event.*

- *The students also got advices by someone who had first-hand experience in the art of writing.*
- *The author was invited to give relevant tips to the students to venture into a career as a novelist.*



LITERATURE FAIR

- *The literature fair had the sole motive of symbolizing literature in an entertaining way. There was a decided theme for the LitFair and all the activities were carried out accordingly.*
- *Various stalls were placed in the old canteen area for the LitFair. All the stalls had their own distinct relations to literature. To give some examples, Book Review and Exchange Stall, Open Mike, a stall covering the greatest fantasy epic of all time and many more.*
- *The objective was to cover as much literature as we can through a fair where people can fill their stomachs with*



intellect as well as fun. There were also cultural games organized within the fair.

